



Christ Church Charlotte

CHRIST EPISCOPAL CHURCH

Communications Survey

<https://www.surveymonkey.com/r/CommunicationsCC>

One of our Faith and Courage priorities is to “nurture a connected community.” We greatly value your input which will help us improve how we communicate with the parish in order to bring people together and offer tools for spiritual growth.

1. How long have you been a part of the Christ Church community?
 - Less than a year
 - 1-5 years
 - 6-10 years
 - 10-20 years
 - 20+ years

2. Which age range best describes you?
 - Under 18
 - 18-24
 - 25-35
 - 36-50
 - 51-65
 - 65+

3. How often do you attend Sunday worship services at Christ Church?
 - Once in a while
 - Once per month
 - 2-3 times per month
 - Every Sunday

4. In which of the following ministries do you participate, if any? (Check all that apply)
 - Parish activities (meals, fellowship events, etc.)
 - Educational programs (Faith Forum, Sunday School, Bible studies, workshops, etc.)
 - Youth/Children’s Ministry
 - Mission and Outreach
 - Music Ministry (choirs, bands)
 - Wellness, congregational care, support groups, etc.
 - Parent Groups (CCK Preschool/Kindergarten, parenting classes, etc.)
 - Administration (Vestry, commissions, etc.)

5. On a scale of 1 to 5 (circle), how informed do you feel about what’s going on at Christ Church?

I rarely know what’s going on and it is difficult for me to find information	1	2	3	4	5	I know a lot about what's going on and where to find that information.
--	---	---	---	---	---	--

6. Which of the following methods have you **used in the last two months to access information or inspirational content from Christ Church?** (Check all that apply)

- Church bulletin/News & Notices (announcement sheet)
- Disciple Newsletter
- TV screens on church campus
- christchurchcharlotte.org
- Christ Church Facebook Page
- Clergy Member Facebook Accounts
- Christ Church Instagram Accounts
- Emails from Christ Church
- Emails from individual clergy/staff members
- YouTube/Vimeo
- Other printed materials (flyers, post cards, mailings, etc.)

7. If you have visited the **church website** recently, which of the following resources were you looking for/interacting with? (Check all that apply)

- Confirming Sunday worship details
- News & Notices (weekly announcement sheet)
- Checking church calendar
- Making a financial gift
- Live streaming
- Watching Faith Forum videos
- Watching sermon videos
- Registering or paying for an event/class
- Other (specify) _____

8. **Outside of Christ Church and your work/school**, which of the following platforms do you use most often? (Select your top 4)

- Internet browsers (e.g. Internet Explorer, Google Chrome, Safari, Mozilla Firefox)
- Email
- Facebook
- Instagram
- Youtube/Vimeo
- Twitter
- Snapchat
- Mobile Apps
- Podcasts
- Other (specify) _____

9. What are your **preferred/ideal methods to receive informational content** such as church announcements, calendar information, event/class registration, etc.?

(Select your top 4)

- Church bulletin/News & Notices announcement sheet
- Disciple newsletter
- A potential Christ Church app
- Email
- christchurchcharlotte.org
- Facebook
- Instagram
- Twitter
- Youtube/Vimeo
- Podcasts
- In person
- Phone call
- Text
- Push notifications
- Other (specify) _____

10. What are your **preferred/ideal methods to receive inspirational content** (e.g. sermons, Faith Forums, edevotions, stories, etc.)?

(Select your top 4)

- Church bulletin/News & Notices announcement sheet
- Disciple newsletter
- A potential Christ Church app
- Email
- christchurchcharlotte.org
- Facebook
- Instagram
- Twitter
- Youtube/Vimeo
- Podcasts
- In person
- Phone call
- Text
- Push notifications
- Other (specify) _____

11. Which communication methods do you wish Christ Church used **more frequently**?

(Select all that apply)

- Church bulletin/News & Notices announcement sheet
- Disciple newsletter
- A potential Christ Church app
- Email
- christchurchcharlotte.org
- Facebook
- Instagram
- Twitter
- Youtube/Vimeo
- Podcasts
- In person
- Phone call
- Text
- Push notifications
- Other (specify) _____

12. Which communication methods do you wish Christ Church used **less frequently**?

(Select all that apply)

- Church bulletin/News & Notices announcement sheet
- Disciple newsletter
- A potential Christ Church app
- Email
- christchurchcharlotte.org
- Facebook
- Instagram
- Twitter
- Youtube/Vimeo
- Podcasts
- In person
- Phone call
- Text
- Push notifications
- Other (specify) _____

13. On a scale of 1 to 5 (circle), how relevant does Christ church content (emails, events, videos, social media posts, etc.) feel to you?

Not at all relevant 1 2 3 4 5 Highly relevant

Thank you for taking the time to share your input with us!

Please return this survey to the Christ Church office by September 22, 2019.